



The Strategic Think Tank

Welcome to **The Strategic Think Tank**

You're receiving this newsletter because you are a valued client, professional associate or friend. We have researched the best of the best ideas used by top performing organizations and translated them into 11 simple processes to share with you over the course of the next several months. No, we won't be clogging up your mailbox!

What is it?

Each newsletter will highlight common challenges leaders like you face daily with insightful ideas that have been proven to make a difference. These are practical and realistic ways to improve profitability, generate growth, heighten communication...and most importantly lower blood pressure! As you can see, we are all about longevity...for both you and your company.

Picture a 3-story building. We start by constructing the all-important foundation -- Vision, Goals, and Leadership Competencies. These are the key elements to create a dynamic organization and we have proof they work. A recent client's revenue jumped 50% and profits increase 375% using this process.

As we add floors, we will address more building blocks such as Identifying Behaviors that accomplish goals, Coaching Approaches that get results, Compensation tied to performance, etc.

You may feel some of your processes are already in place, however, we encourage you to invest a few minutes to read our newsletters. There is always opportunity to learn new ideas particularly ones that work!



About CM Associates:

CM Associates is a professional consulting organization, focusing on the critical business strategies and leadership practices required for the growth and long-term survival in today's business environment. Our expertise specializes in designing and implementing strategic plans, performance management systems and executive leadership coaching. For further information or a free consultation, please visit our web site at www.CMAConsult.net or email us at Info@CMAConsult.net

Privacy is very important to us; we will not sell or provide your information to anyone. At any point, you can opt out of these newsletters by emailing us at Info@CMAConsult.net and input UNSUBSCRIBE in the subject line...of course, why would you ignore a valuable freebie!